Application/Control No. Applicant(s)/Patent Under Reexamination 10/007,522 EBISAWA, KAN Notice of References Cited Examiner **Art Unit** Page 1 of 1 3623 Romain Jeanty **U.S. PATENT DOCUMENTS Document Number** Date Name Classification Country Code-Number-Kind Code MM-YYYY US-Α В US-С US-US-D Ε US-US-F G US-Н US-US-١ US-Κ US-US-L US-М FOREIGN PATENT DOCUMENTS Document Number Date Country Name Classification Country Code-Number-Kind Code MM-YYYY Ν 0 Ρ Q R S Т **NON-PATENT DOCUMENTS** Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages) "Ads Begin To op Up IN CD-ROMs, Games; Ads begin in Video & Games and U CD-ROM" discloses the idea of displaying advertising on consumer video games"; March 1995; Billboard; Dialog ٧ W

*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).) Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.

Х